

Wöhlk wins the German Health Award in the category Contact Lenses Manufacturer

Schönkirchen, October 17th 2023: Around 45,000 customers have decided: Wöhlk Contactlinsen is the overall winner in the contact lens manufacturer category and receives the German Health Award 2023. The award is presented by the German Institute for Service Quality and the news channel ntv. The survey is independent and representative of the population. The award is presented in a total of 68 categories and shows which providers from the healthcare sector are leading. In the contact lens manufacturer category, Wöhlk achieved a total of 84.5 out of 100 possible points in the areas of value for money, product range, customer service as well as recommendation - and thus 1st place.

"We are particularly pleased that we, as a medium-sized company from northern Germany, received more points than large international groups such as Bausch + Lomb, Alcon or Menicon," said Wöhlk Managing Director Dr. Dirk Lauscher. "This audience award is a compliment to all our employees, whose dedication helps Wöhlk to be visible in the market and our service and quality to be positively noticed." The award ceremony took place at the Colosseum Theater in Essen. Two Wöhlk employees brought the pretty glass award safely to Schönkirchen, where it was presented to all colleagues at the family autumn party at the end of September.

About Wöhlk Contactlinsen GmbH

With the invention of the first scleral lens with interchangeable lens, Heinrich Wöhlk not only established modern contact lenses, but also laid the foundation for Wöhlk Contactlinsen GmbH in 1947. Today the SME is the German market leader in the field of individual contact lenses and a pioneer in the development of innovative materials, manufacturing processes and products. Research, development and production takes place in Schönkirchen near Kiel, the company head office with research laboratory, development department and contact lens studio. Headed by Managing Director Dr Dirk Lauscher, a total of around 130 highly qualified and specialised experts work here on a common vision: superior contact lenses for the best possible quality of vision and maximum comfort. www.woehlk.com

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Caption:

Dr. Dirk Lauscher, Managing Director of Wöhlk Contactlinsen GmbH with the German Health Award 2023 in the contact lens production at the company headquarters in Schönkirchen.