

Fast and easy to natural vision

Wöhlk launches new multifocal contact lens **CONTACT INDIVIDUAL MULTI FEN[®]**

Schönkirchen, 29th January 2025 | The issue of staff shortages is also omnipresent in the optical industry. For this reason, contact lens manufacturer Wöhlk has set itself the goal of reducing the time required to fit individual contact lenses in opticians' stores. The FEN[®] Vision Technology, which Wöhlk developed in Schönkirchen, helps to achieve this. The letters FEN stand for Fast / Easy / Natural Vision - the contact lenses help wearers with presbyopia to achieve natural vision quickly and easily.

The first individual soft contact lens with FEN[®] Vision Technology is now on the market: **the 6-month CONTACT INDIVIDUAL MULTI FEN[®] contact lens**. "Around 1.5 years ago, we launched the RGP lens wöhlk MULTI FEN[®], our first contact lens with FEN[®] Vision Technology for the correction of presbyopia. Customer feedback has been consistently positive, so we are delighted that we have now been able to transfer this fast and easy way of fitting to our CONTACT INDIVIDUAL MULTI," reports Torven Ziehmer, Head of Professional Services and Customer Management at Wöhlk. "This opens up our established 6-month lens to even more opticians. This is because this product is particularly suitable for those fitters who have not yet dared to tackle the supposedly difficult task of fitting multifocal individual contact lenses." Initial customer testimonials praise the quick adaptation of wearers to this contact lens and the reduced halos.

The CONTACT INDIVIDUAL MULTI FEN[®] enables fast and easy fitting thanks to the uncomplicated parameter selection. This contact lens is available in both spherical and toric-prismatic (TP) versions in diameters between 12.40 and 15.10 mm. The available spherical powers range from -30.00 to +30.00 diopters, while the TP version is available with cylinders from -0.50 to -8.00 (in 0.25 increments) and axis positions in increments of 1 from 1 to 180 degrees. The selection of the appropriate FEN[®] profile is independent of the addition.

The CONTACT INDIVIDUAL MULTI FEN® is manufactured in Schönkirchen from two of Wöhlk's own materials. Supplied as biohydrogel as standard, it is also available as silicone hydrogel as an alternative.

The CONTACT INDIVIDUAL MULTI FEN® can now be ordered from Wöhlk at store.woehlk.com, by telephone or by e-mail. A clear fitting guide helps opticians to select the right lens.

Reprint free of charge, specimen copy requested

About Wöhlk Contactlinsen GmbH

With the invention of the contact lens over 75 years ago, Heinrich Wöhlk not only established modern contact optics, but also laid the foundation for Wöhlk Contactlinsen GmbH. Today, our company is a pioneer in the development of innovative materials, manufacturing processes and products. Research, development and production take place in Schönkirchen near Kiel, the company headquarters with its research laboratory, development department and contact lens studio. Under the leadership of Managing Director Hiroko Aikawa, a total of around 130 highly qualified and specialized specialists work here on a common vision: superior contact lenses for the best possible visual quality and maximum wearing comfort.

Since 2020, Wöhlk Contactlinsen GmbH has been a subsidiary of the Japanese contact lens manufacturer SEED Co, Ltd. This cooperation ensures a strong position on the international market and also enables a comprehensive product portfolio: While Wöhlk is an expert in individual contact lenses, SEED Contact Lens focuses on the production of daily disposable lenses. www.woehlk.com

Presse contact:

Anna-Lena Band | T.: +49 431 991 1552 | Mail: anna.band@woehlk.com